Need of E-News Clipping Service in Academic Libraries of Gadchiroli & Chandrapur District of Maharashtra State: A Study

S. M. Rokade


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ABSTRACT

The paper succinctly describes the e-news clipping service, present status of newspaper and e-news clipping service, changing role of service, kind of users and their needs, types of folders of the clippings, and designing of new application software. For this study, survey was carried out of 20 university and college libraries of Gadchiroli and Chandrapur districts. It was found that the conventional newspaper clipping service was available only in 50% academic libraries and non-conventional is not available. The 45% academic staffs, 27% students, 15% research scholars and 13% scientist are the main users of libraries. The need of users observed in various items of clipping service was that 84% for research work, 60% education, 42% teaching, 78% project, 66% extension work, 61% general work, and 93% current knowledge, 86% on line information and 57% desire for back record clippings. It was concluded that being need, use and importance of these services in view of users the status of services declined in academic libraries and there is need to develop e-news clipping services through application software like News-NIC in the interest of users.

Key Terms: e-News Clipping Service, Newspaper, Users, News-NIC, Online Newspapers

INTRODUCTION

Change is the law of nature and it is presumably towards intellectual development and progress. Man has to change according to times otherwise development will stunt the growth. In changing scenario there are number of sources of news like internet and electronic media, mobile, wireless and oral communication, telephone, television, radio and print media but the ‘newspapers’ are the main means of dissemination of information to increase the knowledge of the masses. The ‘Newspaper Clippings Service’ is one of the universal and is rendered normally in all types of libraries and information centers globally. In olden days the cut and paste policy of important various types of published news on plain paper or Xerox copies was adopted by the libraries in the form of clipping file and newspaper clipping service was made available to the users. In changing scenario of Information technology the use and the mode of news clipping service has changed in libraries and knowledge resource centers. The e-paper, digitization, scanning, internet, and mobile communication helped the newspapers to collect faster and latest news. Importance of bare news became less important and news between the lines got importance and globalization created various challenges before newspapers. This has definitely facilitated wide circulation of the news items in networked environment with better collection searching. Moreover, with the availability of web technology and user friendly database technology, it has become possible currently to provide ‘e-News Clipping’ in place of manually news clipping service in full-text over the World Wide Web.

LITERATURE REVIEW

Gaur observed that the press clippings online database of Jawaharlal Nehru University Library is being extensively used by the scholars and the faculty members as the old manual records of the press clippings were used. After digitization of the collection the usage has been enhanced. The online press clippings provide a comprehensive and easy anytime anywhere access to the users. Keeping in view the importance and heavy usage of the database,
there is needed to further expand the scope of the press-clippings database.

BMCC Library found that scanning, classifying and organizing the daily national and international news regarding trade, commerce, banking and economic sector is an important service provided by the library to its users. Newspaper clippings provide the latest and current information in trade and commerce. It is the Current Awareness Service which keeps the users informed about the governments new polices rules and regulations, fluctuations in the Nation and International trade, market and economy. Students and teachers ask for this information frequently.

NIC New Delhi Library has designed new application software for ‘e-News Clipping’ service called as ‘News NIC’.

Bhushan et al. observed that Web based service has reduced the work of Library staffs. It has reduced the time lag for reaching its reader. It is now accessible at their desktops on a click of mouse. Search engine has made the process of retrieval easy. With the dynamic font technology newspaper clippings of Hindi newspaper has also become easy. As most libraries provide newspaper clipping service to its user community, we suggest a web-based digitized newspaper clippings service.

OBJECTIVES
- To know the e-news clipping service in libraries.
- To find out the users of news clipping service.
- To identify and specify their news clipping service needs.
- To find out the status of newspaper & clipping service.
- To observe the new application software for preserving e-news clipping.
- To suggest e-news clipping service for easy, anytime and anywhere.

SCOPE AND METHODOLOGY
The scope of study was limited only for the university and college libraries of two districts i.e. Gadchiroli and Chandrapur of Eastern Maharashtra. In view of study, 20 libraries selected for the study and out of thosone university library of Gondwana University, Gadchiroli and its 17 affiliated colleges and 2 Agriculture Colleges affiliated to Dr Panjabrao Deshmukh Krishi Vidyapeeth, Akola to find out the present status of newspaper and e-news clipping services, need of users in view of these service, and necessity of clipping service. The primary data collected with the help of online questionnaire with multifarious choices questions to collect the primary data including observation including informal interview with the librarians and users of all libraries.

E-NEWS CLIPPING SERVICE
The press clipping service found back to the late 1800’s in USA. It was very difficult at that time due to growing number of newspaper for anyone to keep up with all the news about their institutions. Considering the importance of newspaper and news the idea was born in New York City to deliver the newspaper on subscriptions basis to the users with newspaper clippings and started as ‘press clipping service’. The world’s first newspaper press clipping agency was established in 1852 at London city in UK by a Polish news agent named Romeike. Further in 1879 an agency was also established by Alfred Cherie, in Paris who offered a press clipping service to Parisian actors, enabling them to procure reviews of their work rather than procuring the entire newspaper.

In 1990s with the growth of the Internet, media monitoring service extended their services to the monitoring of online information sources using new digital search and scan technologies to provide output of interest to their clients. The Internet has moved to the news media towards digital news and in 1998 the web clipping was introduced. Today e-news clipping services are rendered by the various libraries, information centers, and media due to the development of e-newspaper and internet.

STATUS OF NEWSPAPER & CLIPPINGS
- Good source of knowledge and information which enrich the knowledge of the people.
- Easily available, accessible in several languages and cater to the needs of various sections of society.
- A newspaper publishes government policies and decisions and its influences which shapes public opinion.
- In a democratic society the newspaper plays the important role for the rights of the people.
- The newspaper is weapon to raise the voice of society.
- The analytical reports, discussions and comments of expert on various issues enlighten the people.
- Newspapers mirror the public views and provide solution to various social problems.
- Newspapers help to develop reading habits and serves as a means of teaching and learning.
- The newspapers and clippings are quite useful to students for competitive examinations and interview to keep their general knowledge, and current affairs update.
- Newspapers comprises different tastes and choices reading materials for the people of from children to aged persons daily and prices are affordable to common persons.
- Appreciated for the news about agriculture, research, sports, films, share markets, matrimonial and opportunities etc.
- Very important means of publicity and advertisement and helpful to the trade and commerce development.
- The ‘Appointment’ column is very popular for employer and the employees and a separate ‘Employment News’ is also one of the publications of government of India.

DATA ANALYSIS
- Present Status of Newspaper and e-News Clipping Service in University and College Libraries

The survey of the present status of newspaper and e-news clipping service of 20 academic libraries. The online questionnaire was sent to the librarian of all libraries to find out the present status of newspaper and e-clipping services to verify the need of clipping services in view of users.
It was observed from the table 1 the present status of libraries for providing of newspaper and e-news clipping services that out of 20 libraries of various branches of education only 10 libraries (50%) were providing conventional newspaper clipping services and modernized service was not available in the libraries.

## Types of Users of Academic Libraries

The types of users of academic libraries in Gadchiroli and Chandrapur districts was different and considering this and their educational branches it was very necessary to identify the main users of library for the purpose of study. The data was collected with the help of online questionnaire and given in table 2 among the 20 selected college libraries.

### Table 2: Present Status of Types of Users

<table>
<thead>
<tr>
<th>Collection of data - Questionnaire</th>
<th>Types Users of Academic Libraries</th>
</tr>
</thead>
<tbody>
<tr>
<td>No.</td>
<td>%</td>
</tr>
<tr>
<td>520</td>
<td>400</td>
</tr>
</tbody>
</table>

### Fig.1: Users of University and College Library

Users
- Academic Staff 45%
- Students 27%
- Research Scholars 15%
- Scientists 13%
It was observed from the table 2 and figure 1 that 45% academic staffs, 27% students, 15% research scholars and 13% scientists are the main users of various academic libraries in Gadchiroli and Chandrapur districts. Agricultural research scholars, scientists and extension officers are also the prime users of agricultural college libraries along with students and academic staff.

### Need of Academic Library Users

The students, academic staff, research scholars, scientist, industrialists, cultivators etc., are the various types of users of academic libraries and required different types of information for their routine work from libraries and considering this it was necessary to identify their need towards clipping services in support of study and in view of this the data was collected which is shown in table 3.

### New Application Software for "E-News Clipping"

**News NIC**

National Informatics Centre (NIC), New Delhi Library has designed new application software for "E-News Clipping" service called as “News NIC”. “News NIC” provides a web-based, full-text access to news items using web interface. It has been packaged with an easy user interface for clients to prepare news items and then to upload these news items on web server.

The salient features of this software are works in client/ server mode, user-friendly interface, error-free operation, data upload program in-built, HTML files generation module, file compression facility available, auto-indexing of news items, web publishing interface in-built, basic/ Boolean search interface, user based security features, full-text search possible modules.

This software is useful for all kinds of libraries and is free for government and semi government organizations and other type of organizations can also approach with the proper request for free copy. Implementation and training is free. However, customer has to provide the travel facility/ expenses to the NIC officials.

### SUGGESTIONS

- To catch the people of the new generation's eye to library services there is need to develop e-services in libraries by software and have nothing to do manually and delivery of news can be sent by e-mail with colorful images.

- At present, there are some libraries that do not have enough budget to develop e-news clipping service through computer they should maintain manually newspaper clipping service to cater the informational need of the user.

- The newspapers are the product of companies and invest heavily in editorial activities. The Newspapers owner can charge licensing fees for clipping to the libraries being a valuable product. Every newspaper have set up their websites for free access and for general public over the internet but libraries may be noted that “item is fair use and the copyright statement on each of the news items selected should be maintained with their corresponding copyright holder”.

- News NIC software is proposed herewith for free use designed by National Informatics Centre (NIC), New Delhi Library for "E-News Clipping" service.
CONCLUSION

It is concluded that at present e-news clipping services has taken the place of manually newspaper clipping service and users are willing to have the modernize services in the libraries for current efficient and effective references. “e-News Clipping” service has got major importance in changing scenario and may be adopted by the libraries through on line software for speedy disposal of references on current topics.

REFERENCES