The book contains intellectual speeches of participants who have attended the international conference held at Moscow, Russia Federation, from 24-28 June, 2012) conducted on Information and Media Literacy for Knowledge Societies. The conference has a distinction of having offered opportunity to project the challenges and to underline professional techniques and policies for underscoring the relevance of Information and Media Literacy. It also highlights its importance and emphasis on strengthening international cooperation among the professional fraternity. It also includes the Information and Media Literacy competency Catalogue framed by Foundation of Modern Poland (Poland, Warsaw).

The book under review begins with the five inspiring and impressive messages from renowned dignitaries UNESCO and Russian Federation. This publication is divided into six sections relating to different dimensions of information literacy and media. Each section is a collection of papers/articles by different authors. It serves as a useful guide in the course of learning and teaching of Information Literacy. It is very important for Librarians as well in generating literacy and awareness among the users.

Section one of the book deals with the Information and Media Literacy in the agenda at International level. It has three articles deliberating on the Information and Media Competency in the terms of the Challenges of Knowledge Society and Information Society, as a humble mission towards Literacy: Information and Media Literacy, and the third article gives an appropriate way out towards promotion of Information and Media Literacy Worldwide through constructive partnerships. It outlines the role of MIL and the UNESCO’s response in this regard.

In section two of the book, there are five articles by different authors. This section highlights the different aspects of Media and Information Literacy like Conceptualization within Knowledge Societies. It provides useful information about the Information Literacy and its kinds, Design of Information and Media Literacy. It also provides an introduction about the Information and Media Literacy and gives presentation of information skills regarding conceptual merging of communication and information sciences. At end of this section, it gives an appraisal on the information literacy concept in a very lucid way. This section focuses on the digital divide, seven pillars model and other related components of MIL diagrammatically and in tabular form.

Section three discusses about the Literacy within the context of Knowledge Societies. It is having seven papers touching various aspects like Media Literacy which serves as a foundation for anytime, anywhere speaking and learning of Information Literacy. It also gives broad overview about the Literacy in Social Media Environments with a subheading like time to leave or review Information Literacy. The paper lays emphasis on the need to apply a Common Methodology for Information Literacy and Media Theories. There is an inclusion of a paper in Russian Context explaining the problem of integrating information and media literacy. Other two papers are concerned with Mediapol is regarded as a new area for media professionals and a new approach to problems of communication. At the end of each paper a list of reference tools consulted is also given.

Fourth section MIL as a new concept, Linkages with other Literacies has seven important articles giving useful information about the Mapping out Media and Information Literacy, a new Benchmark Space for Disseminating Information Culture and Vertical Nature of Personal Information Culture. In this paper three levels (layers) of information culture are explained with illustrated examples. The other two papers are concerned with Information Literacy and Media in Russia: towards a new
innovation, giving space information literacy and media in lines of instruction. The foregoing papers present detailed data about the Information Illiterate and Computer Literates, mass media and Children in the Arab World as a analysis at second level deliberating on the response of children with various forms of media. The last paper of this section deals with the Cultural Competences as a target factor of information literacy.

Information Literacy and Media in Knowledge Societies: Mainstreaming, Application and Advocacy is a fifth section and is comprising of six articles that throw light on many topics like future prospective of Information and Media Literacy, New tools for the promotion of Information Literacy and Media at school level like handbook of the pedagogy of Information and media Literacies. It also includes a paper that touches with the identifying indicator in Information Literacy Competencies that differentiate both objective & subjective data. The section also reports about the OER (Open Educational Resources) Literacy, Natives of Digital and their Media World thereby initiating the significant steps for promoting Information and media Literacy. It further lays special focus on promotion of Information and media Literacy in Hong Kong as a model for starting networking. This section throws light on various indicators and lessons from review of IL. It also offers a perception-based IL study vs evidence-based study.

The last and sixth section is based on Media Information Literacy in a Knowledge Society: for building the capacity with resources and tools. It has highest number of papers compared to other sections deliberates on Public Policies on Education and MIL in Latin America given with proposals and overview, for Promoting MIL explained with the case study of Bangladesh public sector, and Cooperative learning reinforcing social innovation. The other articles include ICTS and Children in Brazil with regard to Media Literacy, Transforming learners into scholars by inculcating MIL Competency through communication of research and the behavioral transformation and educational role of school libraries. It under scores the role of Libraries in achieving the ambitious roles of entrusted to them by UNESCO. The last two papers take note of open IL Educational Resources for sharing best practices in Global scenario and the role of Universities Libraries as leaders in the contemporary information cultured society. It also suggests that the libraries have to play a significant role in the promotion of information literacy among the students, researchers and faculty.

In the last pages of the book final document in the shape of Declaration at Moscow on Information and Media Literacy and the catalogue of Information and Media Competencies has also been included prominently. In all papers, the experts have put together a good collection of works related to the topic and all the papers are highly informative and rich source of knowledge for Librarians, Scholars and the Information professionals.

The book is available online and can be retrieved at http://ifapcom.Ru/files/News/Images/2013/mil_manzoorAhmadHajamIn-chargePeriodicalsAllamaIqbalLibraryUniversityofKashmir, Srinagar